



2017 DIGITAL EDUCATION SERIES SPONSORSHIP OPPORTUNITIES

Sponsorship of the webinar series associates your company's brand with the Georgia Chamber's focus on providing Georgia businesses with the tools needed to thrive. As a chamber partner, your company will benefit from thought leadership recognition and increased brand awareness.

CHAMBER REACH



40,000

Member Businesses



2 Million

Employees



126 Local Chambers

9 Affiliate Programs

BRAND AWARENESS

Webinars advertised featuring **[Your Company]** via email, website, and social media



1 Million

unique visitors to the Chamber website annually



15,000

businesses receive 3 emails per webinar



18,000

Twitter followers and 4,200 Facebook likes

ATTENDEES



125+

Average attendees per webinar



Live viewings at local chambers in Georgia

Sample Attendee Job Titles

President/CEO | COO | HR Director
Comptroller | Practice Administrator
| Sr. Compliance Officer |

98%

of attendees rate webinars as beneficial and applicable

"The data was powerful and presented in a solid fashion. It was thought provoking and engaging. I'm impressed with how this webinar was managed."

-Southern Company



2017 DIGITAL EDUCATION SERIES SPONSORSHIP OPPORTUNITIES

Choose from timely and relevant topics presented by subject-matter experts. Popular past webinars include **marketing**, **maximizing social media**, **tax planning**, and **finance for business**.

PRESENTING: \$3,000

Exclusive sponsorship of all six webinars in 2017

PRE-WEBINAR

- Your logo and website link prominently displayed on the 2017 webinar series landing page and on each of the six webinar event registration pages
- Your logo sent in e-blasts (3 per webinar) to a mailing list of 15,000+ business leaders statewide
- Four free registrations to each webinar (Up to an \$1800 value)
- Recognition on social media

DURING WEBINAR

- Two-minute live audio and visual presentation opportunity during each webinar
- Sponsor name, logo, and contact information displayed and verbally recognized during the introduction and conclusion of each webinar

POST WEBINAR

- Sponsor logo and contact information displayed on follow-up materials and archived version of the webinar available on the Georgia Chamber website

SINGLE: \$500

Sponsor one webinar in 2017

PRE-WEBINAR

- Your logo and website link displayed on the 2017 webinar series landing page and on the webinar event registration page
- Your logo sent in e-blasts (3 per webinar) to a mailing list of 15,000+ business leaders statewide
- Two free registrations to each webinar (Up to a \$150 value)
- Recognition on social media

DURING WEBINAR

- Sponsor name, logo, and contact information displayed and verbally recognized during the introduction and conclusion of each webinar

POST WEBINAR

- Sponsor logo and contact information displayed on follow-up materials and archived version of the webinar available on the Georgia Chamber website

Secure your sponsorship today!

Contact Ian Rutan

(404) 223-2276

irutan@gachamber.com