



OVERVIEW

Small business is the driving force of jobs in Georgia and is part of the core constituency of the Georgia Chamber's grassroots efforts. Our overall success in the global marketplace is directly tied to the state's ability to foster a climate favorable to small business – a sector that makes up almost 98% of registered Georgia companies.

The Georgia Chamber has introduced the **Georgia Chamber Federation**, a partnership with local chambers to ensure the voice of small business is heard with minimal investment and maximum impact.

Through the Georgia Chamber Federation, any business with **10 or fewer full time employees** who is a member of a participating local chamber will receive **free** membership into the Georgia Chamber of Commerce.

Participation in the Federation gives local chambers a valuable sales and retention tool, increased influence in the state legislature, and access to timely information, resources and opportunities.

This partnership aims to empower small businesses and grow the voice of business at the local, state and federal levels.

Currently, there are **118 local chambers** participating in the Georgia Chamber Federation, representing more than **36,000 Georgia businesses**.



BENEFITS

A VALUABLE SALES AND RETENTION TOOL FOR THE LARGEST MARKET OF POTENTIAL MEMBERS IN GEORGIA - COMPANIES WITH 10 OR FEWER EMPLOYEES. YOUR MEMBERS (WITH 10 OR FEWER FTE) BENEFIT FROM:

- Free Federation membership in the Georgia Chamber of Commerce, adding an additional \$500 value annually to your existing membership benefits.
- A team of government affairs professionals aggressively and proactively representing their businesses throughout the year at the state capitol and in Washington, D.C.
- Opportunity to participate in statewide initiatives and coalitions and to provide feedback that has a direct impact on public policy development.
- Up-to-date information on regional and state issues through Grassroots Business Action Network (GBAN) updates and “Call to Action” invitations during the legislative session.
- Additional tangible ROI on their membership with cost savings through Office Depot and UPS and discounted access to educational opportunities and resources.
- Reduced Federation member pricing for Georgia Chamber signature events, such as Eggs & Issues,

INCREASED INFLUENCE IN THE STATE LEGISLATURE THROUGH DIRECT INPUT AND PARTICIPATION IN THE GEORGIA CHAMBER’S LEGISLATIVE ACTIVITIES.

- Invitation to the annual Local Chamber Policy Workshop for chamber executives, an opportunity to hear from key legislative leaders, provide input on issues affecting your community, review the Georgia Chamber’s legislative priorities for the upcoming session and discuss the important role local chambers play in the process.
- Invitation to a post-session legislative briefing call designed to help your chamber share the results of the session and the impact on business with your members.
- First consideration when identifying local chamber partners for regional opportunities, studies and projects.



BENEFITS

ACCESS TO RELEVANT AND TIMELY INFORMATION, RESOURCES AND OPPORTUNITIES.

- Access to local chamber staff information center containing key legislative updates and calls to action, sharable content related to Georgia policy issues, and marketing tools and templates to promote Federation benefits to your members.
- Eligible to receive Georgia Chamber sponsored scholarships to GACCE events and conferences.
- Access to executive offices and conference rooms at the Georgia Chamber, allowing chamber executives to host meetings with legislators and members near the state capitol.
- Special event invitations, promotional opportunities and information on important statewide policy and competitiveness issues and events.

INCREASED BRAND AWARENESS AMONG POTENTIAL MEMBERS STATEWIDE THROUGH PROMOTION OF YOUR CHAMBER IN GEORGIA CHAMBER INITIATIVES AND COMMUNICATIONS.

- Eligible for a rotating annual appointment on the Georgia Chamber's Small Business Advisory Council.
- First consideration when identifying locations and partners for Georgia Chamber events, such as local chamber hosts for the regional event series.
- Featured in both the print and digital editions of the annual Georgia Chamber Investor Directory, highlighting your chamber's commitment to making Georgia the number one state for business.