Sally C. Roberts

Sally C. Roberts, MBA SHRM-SCP, SPHR is the Director of Human Resources for multiple divisions of Morris Communications Company headquartered in Augusta, Georgia. She supports employees in 23 states who work in the Magazine division, which includes titles such as Where, In New York, Charlotte Magazine and St. Louis Bride. She also manages the benefits for all Morris Communications employees to include medical, dental, life and 401k plans.

Sally has enjoyed the field of Human Resources for over twenty years. She began her HR career with Promina Health Systems in Lawrenceville, Georgia. After moving to Augusta, she became HR Director for Brandon Wilde, a Continuing Care Community. She joined Morris Communications as HR Director in 2005.

Sally has held various volunteer positions with local SHRM chapters, including Legislative Chair and President. During her term as President, the CSRA SHRM received a Pinnacle Award in 2012 for their partnership with Richmond Country drug court. On a state level she has served on the SHRM Georgia Government Affairs Committee and currently serves as SHRM Georgia State Director. Under her leadership the Georgia State Council received a Pinnacle Award in 2015. She has participated in meetings with both state and federal legislators including participation in the SHRM GA Annual DC Fly In for the past five years. In April 2015 she testified at the U.S. House Committee on Education and Workforce Subcommittee on Health, Employment, Labor and Pensions’ hearing on the challenges employers are facing in implementing the Affordable Care Act.

Sally holds a MBA from Georgia State University, Atlanta, Georgia and a BA degree from Erskine College, Due West, South Carolina. She is certified as a Senior Professional in Human Resources (SPHR) and holds her SHRM-SCP. She was recently recognized by the SHRM Georgia State Council with a Legacy award and in 2015 was recognized as a Woman to Watch by WAGT 26, Augusta. In her spare time, if her children Alex and Maya have a ball game or performance, she can be heard cheering them on!