March 23, 2020

The Honorable Brian P. Kemp
Governor of the State of Georgia
203 State Capitol
Atlanta, GA 30334

RE: Consistent Designation of Essential Critical Infrastructure Worker Recommendations

Dear Governor Kemp,

Thank you for your steadfast leadership as our state seeks to combat the COVID-19 pandemic and secure Georgia’s future. The state’s business community stands firm in our commitment to be a trusted partner as we navigate this time of uncertainty. We are grateful that you have appointed Peter Carter, Executive Vice President, Chief Legal Officer with Delta Air Lines and the 2020 Chairman of the Georgia Chamber, to serve on your Economic Impact Coronavirus Task Force Committee. We are confident his guidance will serve the state of Georgia well. Recently, one of the most frequent questions the Chamber has received from employers is what will be categorized as “essential businesses”. This letter shares a suggested approach of how to consider this issue should the need arise.

To be certain, stopping the spread of COVID-19 and its impact on Georgians remains top priority. However, as we navigate this temporary and unprecedented situation, it is essential that Georgia remain open for business for critical and essential services. This is extremely important as necessary supplies continue to flow through the state and must be delivered to those individuals fighting on the frontlines of this pandemic. The designation of an essential business will substantially impact how our state weathers this crisis both short- and long-term. Through extensive research and input from a wide variety of industries, companies, and other states across the country, our organization has developed recommended guidance on this issue.

Based on substantial and multi-industry feedback that the Georgia Chamber has received, it is overwhelmingly clear that businesses see a national standard designation for an essential business as invaluable. A baseline standard for this designation is the Department of Homeland Security’s Cybersecurity and Infrastructure Security Agency’s Memorandum on Identification of Essential Critical Infrastructure Workers During COVID-19 Response dated March 19, 2020 and enclosed in this letter. This list is comprehensive, and the Georgia Chamber requests the broadest interpretation possible to include the wide range of support personnel who are involved in critical operations and the full supply...
chain. Any potential, future order that may not include these industries as essential could leave Georgians vulnerable and could lead to a patchwork of inconsistent applications across our state.

Thank you for your continued leadership during these difficult times. We value your partnership with the statewide business community to place our state in the best position for effective response to the COVID-19 crisis and ensure our economic recovery.

Sincerely,

Chris Clark
President and CEO
Georgia Chamber of Commerce