

EXPORT AFFILIATE PROGRAM



TIP: Assume everyone can benefit from this service!

Because the Internet has no boundaries, people believe that e-commerce should have no boundaries either. A consumer in Malaysia, for instance, expects to purchase a dress from retailers in Europe as easily as she can from online merchants in her own country.

According to one research study, the global Cross-Border B2C E-Commerce Market size & trends was estimated at USD 780 Billion in 2019 and is expected to reach USD 4,820 Billion by 2026, at 27% CAGR through 2027.

Cross-border e-commerce is an international online trade. It involves purchasing and selling of products through online shops across international as well as national borders. The trade is between a business or retailer or brand and customer. There are several categories of cross-border e-commerce such as entertainment & education, apparel & accessories, consumer electronics, home furnishing, personal care & beauty, healthcare & nutrition, footwear, and food & beverage.

Since duties on shipments are assessed based on the country of origin for each product, Certificates of Origin are a necessary part of exporting and Chambers are in the unique position to authenticate these export documents. Time is money and since everyone wants something faster, an electronic program offers maximum benefit to exporters.

TARGET BUSINESSES

- Manufacturing
- Wholesale
- Shipping
- Logistics
- Warehouses
- Cargo/Freight Transport
- Supply Chain Services
- Import/Export Services
- Entrepreneurs such as jewelry/clothing designers
- Artists/Art Galleries
- Specialty Automotive
- Ecommerce Businesses
- Specialty Furniture
- Pharmaceuticals

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