

# DIVERSITY, EQUITY & INCLUSION SUMMIT

GEORGIA CHAMBER

**2021 Diversity Equity & Inclusion Summit  
November 3-4, 2021, | Gas South District**

**Presented by**



## **Wednesday, November 3**

- 1:00PM**      **Welcome & Recognition of Sponsors**  
*Chris Clark, President & CEO, Georgia Chamber*  
*Sponsor Remarks – Aflac U.S.*
- 1:15PM**      **A Reimagined New Inclusive Economy**  
*Chris Clark, President & CEO, Georgia Chamber*
- 2:00PM**      **A Look Back on Georgia’s Diverse History**  
*W. Todd Groce, PhD, President & CEO, Georgia Historical Society*  
Planning the future requires a knowledge of the past. Dr. Groce will deliver a riveting presentation of Georgia’s history and how diversity and a melting pot of cultures played an integral role in shaping where it is today.
- 2:25PM**      **Panel Introduction**  
*Stacey Key, President & CEO, Georgia Minority Supplier Development Council*  
*2021 Co-Chair, Georgia Chamber Diversity and Inclusion Council*  
*Sponsor Remarks - Amazon*
- 2:30PM**      **The Art of Breaking the Glass Ceiling**  
*Shawn Snyder, Managing Director, Deloitte Consulting*  
Women have long since been a part of the workplace fabric, fighting for equal opportunity and fair compensation. In addition to being a voice for their gender, women are stepping up to the plate to express an even greater need for proactive initiatives to create more diverse and inclusive working environments. Hear how they are breaking down the glass ceiling to rebuild a more equitable future for all.
- 2:55PM**      **Speaker Introduction**  
*Stacey Key, President & CEO, Georgia Minority Supplier Development Council*  
*2021 Co-Chair, Georgia Chamber Diversity and Inclusion Council*
- 3:00PM**      **Keynote Address & Sponsor Remarks**  
*Stephanie Smith, Senior Vice President, Chief Inclusion & Diversity Officer*  
*Fifth Third Bank*

- 3:25PM**                    **Panel Introduction**  
*Jasmine King, Director of State & Federal Affairs, Georgia Chamber*  
*Sponsor Remarks - Switch*
- 3:30PM**                    **The Heart of the Matter: Understanding the Need for Healthcare Equity**  
*Delvecchio S. Finley, CEO, Atrium Health*  
*Judy Monroe, President & CEO, CDC Foundation*  
*Moderator: Veronica Maldonado Torres, President & CEO,*  
*Georgia Hispanic Chamber of Commerce*  
 Understand health equity through the eyes of industry and community leaders as they explore root causes of common and persistent inequities and provide practical tips and tools to address these pitfalls within our healthcare system.
- 3:55PM**                    **Panel Introduction & Sponsor Remarks**  
*Kevin Greiner, President & CEO, Gas South*
- 4:00PM**                    **Shaping a More Inclusive Mindset**  
*Peter Williams, Head of Community Strategy, BlackRock*  
*Jeff Graham, Executive Director, Georgia Equality*  
*Aisha DeBerry, Manager of Diversity, Equity & Inclusion, Gas South*  
*Moderator: Mishaune Sawyer, Senior Manager of Diversity Equity & Inclusion, JE Dunn Construction*  
 Breaking down stereotypes is critically important to opening one’s mindset on the concept of true inclusion. In this segment, our speakers will provide insight, offer ideas and solutions, and leave behind a platform for ongoing discussion that fosters a more inclusive mindset among all Georgians.
- 4:25PM**                    **Panel Introduction**  
*Stacey Key, President & CEO, Georgia Minority Supplier Development Council*  
*2021 Co-Chair, Georgia Chamber Diversity and Inclusion Council*  
*Sponsor Remarks - Ameris Bank*
- 4:30PM**                    **Inclusion for the Win**  
*Roland “Champ” Bailey Jr., Chief Diversity Officer, Trulieve GA*  
*Nzinga “Zing” Shaw, President, TurnkeyZRG, & Managing Director of DEI,*  
*ZRG Partners*  
*Michael Ziegler, Vice President of Corporate Sales, Atlanta Motor Speedway*  
*Moderator: Jerry James, President, Atlanta Gladiators*  
 Most basic life principles can be derived from the art of competitive sports. Building an inclusive culture is no different. Hear first-hand the disciplines that legacy champions and successful corporate sport executives have employed to raise awareness for inclusion within their spheres of influence.
- 5:00PM**                    **Closing Remarks & Reception Invitation**  
*Jasmine King, Director of State & Federal Affairs, Georgia Chamber*  
*Sponsor Remarks – Georgia Equality*

## Thursday, November 4

8:00AM

### Welcome & Sponsor Recognition

**Chris Clark, President & CEO, Georgia Chamber**

*Sponsor Remarks – Atlanta Gas Light*

*Sponsor Remarks – Georgia Power*

8:05AM

### Breakout Session 1

#### How to Design Inspiring Conversations in the Workplace

**Jenn Graham, Founder and CEO, Inclusivv**

Learn the art of designing inspiring conversations that have an impact in the workplace. Real change requires real conversations on topics like racial equity, social injustice, climate change, and mental health.

### Breakout Session 2

#### Becoming A Catalyst for Inclusive Change

**Steve Bucherati, President, The Bucherati Group**

With more than 30 years of experience in diversity and equity in the workplace, including Global Chief Diversity Officer for The Coca-Cola Company, Bucherati has led executives to achieving world-class, inclusive company cultures. Engage in active discussion on how you can be a catalyst for change, too.

### Breakout Session 3

#### Exploring Unconscious Bias & Overcoming Societal Barriers

**Terence Johnson, Public Service Assistant, J.W. Fanning Institute for Leadership Development, The University of Georgia**

Join Fanning Institute's Terence Johnson for an interactive discussion diversity, equity & inclusion. In this exercise, Johnson will address the idea of unconscious bias and define how and when it is displayed, providing solutions to overcoming these barriers in society.

8:50AM

### Breakout Recap & Panel Introduction

**Chris Clark, President & CEO, Georgia Chamber**

*Sponsor Remarks – State Farm*

9:05AM

### The State of Minority Business

**Stacey Key, President & CEO, Georgia Minority Supplier Development Council**

The Georgia Minority Supplier Development Council recently conducted a report on the state of minority business. This segment will deliver the highlights from that report to give attendees a better understanding of the challenges and needs for this important industry sector to our state.

9:30AM

### Speaker Introduction

**JPMorgan Chase & Co.**

9:35AM

### A National Perspective on Diversity, Equity & Inclusion

**JPMorgan Chase & Co.**

**Latricia Boone, Vice President, Equality of Opportunity Initiative, U.S. Chamber**

A solid partner of the U.S. Chamber of Commerce, JPMorgan Chase & Co. is on a mission to educate, inform and influence positive change for a more equitable and inclusive future economy. Learn how they are achieving this goal through regional partnerships with state chambers and the U.S. business community.

- 9:45AM** **Speaker Introduction & Sponsor Remarks**  
*JE Dunn Construction*
- 9:50AM** **Disbanding Hate and Fostering Inclusion**  
*Allison Padilla-Goodman, PhD, Vice President of the Southern Division Anti-Defamation League*  
Recent events have challenged our state and national societies to address hate crimes more than we ever have before. With passage of legislation to better address this issue, the business community is stepping up to support awareness and advocate for positive change. Here how community leaders are engaging this discussion and finding workable solutions to combat hate and foster inclusion.
- 10:10AM** **Panel Introduction**  
*Myra Reeves, Director, DEI Associate Engagement, The Home Depot 2021 Co-Chair, Georgia Chamber Diversity and Inclusion Council*
- 10:15AM** **Counting Your Success: How to Measure the Impact of DEI Initiatives**  
*Venessa Harrison, President, Georgia, AT&T (Sponsor Remarks)*  
*John W Wright II, CEO and Managing Partner, Northwestern Mutual | Goodwin Wright*  
*Moderator: Myra Reeves, Director, DEI Associate Engagement, The Home Depot, 2021 D&I Council Chair, Georgia Chamber*  
Diversity. Inclusion. Equity. Equality. These words are only as good as the action put behind them. And what better way to demonstrate the success of action, than to measure it. Learn how corporate executives are measuring the success and growth of their company's inclusion strategies.
- 10:40AM** **Panel Introduction**  
*Jasmine King, Director of State & Federal Affairs, Georgia Chamber*  
*Sponsor Remarks – The Latin American Association*
- 10:45AM** **Creating Equitable Access to Talent and Workforce Development**  
*Dr. Tinisha Parker, Executive Director of Student Services, Gwinnett County Public Schools*  
*Gerald Wyatt, CEO, THINC College & Career Academy*  
*Dr. Ramon Stuart, President, Clayton State University*  
*Moderator: Dana Rickman, President, Georgia Partnership for Excellence in Education*  
Education is all about shaping and growing the minds of the future. That's why developing a strong inclusive mindset is essential. Learn more through this exciting panel of experts, educators, and executives.
- 11:10AM** **Panel Introduction**  
*Myra Reeves, Director, DEI Associate Engagement, The Home Depot 2021 Georgia Chamber Diversity and Inclusion Council*  
*Sponsor Remarks - Truist*

**11:15AM**

**Putting the “E” in DEI**

***Kay Allen, Senior Director Diversity, Equity, Inclusion & Belonging, Central Division, Comcast Cable***

***Bonika Wilson, Chief Equity & Inclusion Officer, Invest Atlanta***

***Joseph Lee, J.D., Director, Diversity Equity & Inclusion, Southern Company Gas***

***Moderator: Melvin Coleman, Executive Director, Atlanta Black Chambers***

As Georgia businesses work to develop a more diverse employee base with an inclusive culture, equity is a key factor to achieving true success. By understanding the different circumstances surrounding individual employees, businesses can craft customized development strategies to achieve equal outcomes.

**11:45AM**

**Closing Remarks**

***Chris Clark, President & CEO, Georgia Chamber***

For a full list of our DE&I Summit sponsors, please [CLICK HERE](#) to visit our event registration page. We appreciate the support of all our investors and their active commitment to fostering diversity, equity & inclusion within the state’s business network.

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*Note that this agenda represents a draft and is not final. Speakers, sponsors, and times are subject to change based on schedules and availability. Thank you.*