

# 2022 NEW GEORGIA ECONOMY TOUR

## TOUR DATES AND LOCATIONS

The Georgia Chamber is planning numerous stops on its in-person tour across the state. A list of all locations will be posted to the Chamber's website on or before April 1, 2022.

\*Sponsor should select a single region for which marked opportunities below would exclusively apply

PRESENTED BY



As the state's largest and most powerful voice for business, the Georgia Chamber seeks to understand the unique needs of Georgia communities—both rural and urban. Through a series of both in-person events known collectively as the *New Georgia Economy Tour*, Chris Clark, President and CEO of the Georgia Chamber will lead discussions around the current state of our economy and unpack the opportunities and challenges on the horizon. Small business owners, local chambers and community leaders will come together to engage and explore steps that Georgia must take for a stronger, more resilient future.

## PRESENTING SPONSOR

**\$25,000**

**ONE AVAILABLE  
(ALL 12 REGIONS)**

- Premium seating for eight attendees at all *New Georgia* events
- Exclusive email-banner advertisement in weekly “New Georgia Tour” eblasts to 10,000+ members
- Prominent logo recognition as the “Presenting Sponsor” in weekly emails and on the website
- Logo placement on social graphics, both statewide & local community promotions, and tags in posts where possible
- Opportunity to provide two-minute opening remarks
- Verbal recognition at the beginning of every event, including logo within the Chamber's presentation
- Acknowledgement with hyperlink in the Chamber's New Georgia Tour Press Release, both statewide and local releases.
- Opportunity to display collateral at registration table
- Logo on sponsor recognition sign

## REGION SPONSOR

**\$2,500**

**TWO AVAILABLE  
PER REGION**

- Premium seating for four attendees\*
- Prominent logo recognition as a “Region Sponsor” in weekly emails and on the website
- Opportunity to provide two-minute opening remarks at in-person event(s)\*
- Verbal recognition at the beginning of in-person event(s), including logo within the Chamber's presentation\*
- Acknowledgement in the Chamber's New Georgia Tour Press Release, local release only\*
- Opportunity to display collateral at registration table\*
- Logo on sponsor recognition sign\*

To learn more about the Chamber's engagement opportunities including ways to gain awareness and exposure through sponsorship, **contact Ian Rutan at 404-223-2276 or [irutan@gachamber.com](mailto:irutan@gachamber.com)**, today! Follow us on social media and join the conversation using hashtag #NGEtour.



## FOOD & BEVERAGE SPONSOR

**\$2,000**

**TWO AVAILABLE PER  
REGION**

- General seating for four attendees\*
- Prominent logo recognition as a “Food & Beverage Sponsor”, together with other region’s sponsors, in weekly emails and on the website
- Logo recognition in the presentation\*
- Opportunity to display collateral at registration table\*
- Logo on sponsor recognition sign\*

## WELLNESS SPONSOR

**\$1,500**

**THREE AVAILABLE  
PER REGION**

- General seating for two attendees\*
- Prominent logo recognition as a “Wellness Sponsor”, together with other region’s sponsors, in weekly emails and on the website
- Logo recognition in the event presentation\*
- Opportunity to provide branded wellness station. *Sponsor to provide branded tablecloth, wellness-related give away items and table decorative materials\**
- Opportunity to display a single “wellness-focused” handout on tables\*
- Logo on sponsor recognition sign\*

## COMMUNITY SPONSOR

**\$500**

**MULTIPLE AVAILABLE  
PER REGION**

- General seating for two attendees\*
- Prominent name recognition as a “Community Sponsor” in weekly emails and on the website
- Name recognition in the event presentation\*
- Written name on sponsor recognition sign\*

In addition to the opportunities provided above, all sponsors will receive a copy of the attendee lists for programs according to your region(s) sponsored. The Chamber will also issue a post-event recap email wherein all sponsor logos OR names will be listed and recognized for having made this investment in Georgia’s economic future.

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