

NEW GEORGIA ECONOMY BRIEFING SERIES

STATEWIDE | THROUGHOUT 2023


As the state's largest and most powerful voice for business, the Georgia Chamber seeks to understand the unique needs of Georgia communities and businesses while educating leaders about future-focused issues that will impact our state. Georgia Chamber President & CEO Chris Clark will lead discussions around the current state of our economy and unpack the opportunities and challenges on the horizon. Business leaders, elected officials, small business owners, and chamber members come together in targeted groups to foster meaningful dialogue and idea exchange.

EXPECTED ATTENDANCE - 1000+ ACROSS THE STATE

Branding Opportunities

LUNCH SPONSOR **\$5,500**

Secure this exclusive opportunity to provide lunch for Briefing attendees. Sponsoring company will be able to make remarks prior to lunch and be recognized during the presentation and program as the Lunch Sponsor. Lunch station or attendee tables will include exclusive signage featuring company logo. This opportunity includes 4 registrations in addition to logo placement and recognition during the program.

 *Insightful, engaging, and though-provoking are how I would describe the New Georgia Economy briefings from the Georgia Chamber.*

INDUSTRY SECTORS REPRESENTED

Banking, Finance and Insurance
Chambers of Commerce and Development Authorities
Construction, Architects, and Engineers
Education
Film & Entertainment
Government
Healthcare
Manufacturing
Non-profit, Foundations, and Associations
Real Estate
Trade and Services
Utilities and Environment

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SPONSORSHIP DELIVERABLES

SERIES PRESENTING
\$25,000

COMMUNITY
\$1,000

Sponsorships available	1	multiple
Event registrations/seats included	8 each program	2 single program
List of attendees provided following event	●	●
GA Chamber to recognize sponsor's involvement on social media accounts	●	●
Verbal recognition of sponsorship during program	●	●
Recognition of sponsorship in program presentation	●	●
Company logo with link placed on Chamber's event page	●	
Company logo listed as premium sponsor featured on all event promotional materials	●	
Company name listed on Chamber's event page		●
Company name listed as sponsor featured on all event promotional materials		●
Opportunity to provide gift or display company materials on tables	●	
Opportunity to provide scripted two minute sponsor remarks		
Exclusive email-banner advertisement in weekly "New Georgia Economy Series" eblasts to members	●	
Prominent linked logo recognition in weekly emails as the Presenting Sponsor	●	
Logo prominently displayed on all NGE presentations given throughout 2023	●	

*provided by sponsor